

SELLER'S GUIDE



GET STARTED

Congratulations - you decided to make a new move in your life - moving to another city, downsizing, need more space, upgrading or just selling your investment! That can be an overwhelming process that needs a lot of time and researching - if selling by yourself! Think about relying on an expert in that area!





CHOOSE YOUR REALTOR

Having the right agent that will give your home more exposure, strategic right pricing, excellent marketing, will take care of amazing photography and staging, will negotiate and advocate for you and make your experience fast, easy and not frustrating!

A modern living room with a white sofa, a dark grey textured wall, a framed picture, a floor lamp, and a rug.

PRICE ACCURATELY

Your realtor will prepare a home value report and give you their professional opinion about the best price and strategy to sell your home fast and for top dollar!

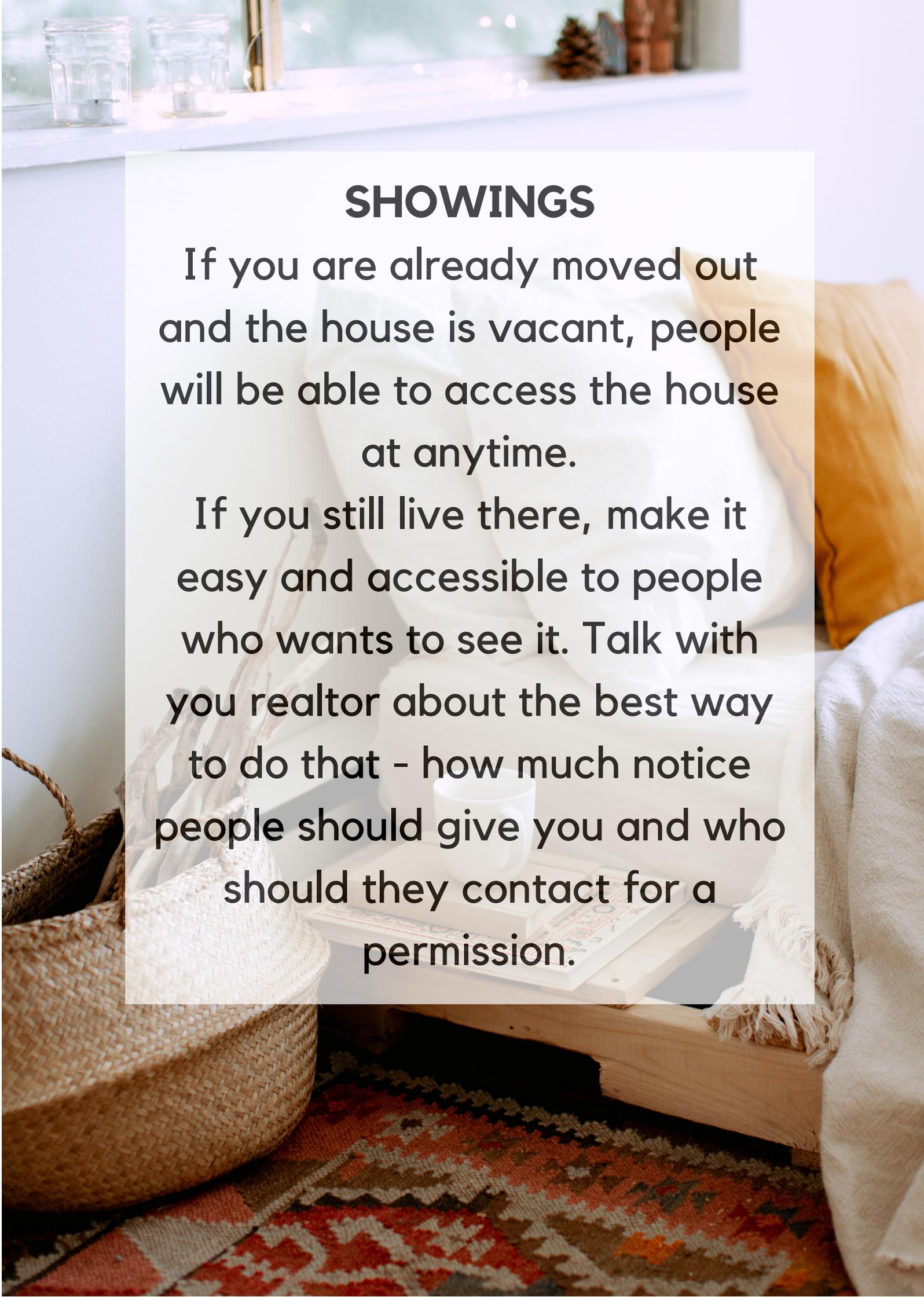


STAGING AND PREPARING

Prepare your home for showing by cleaning, decluttering and staging! When people come they want to imagine themselves living there with their belongings. It inspires their imagination. Consult with your realtor if you should hire a staging company and for any other tips!

PROFESSIONAL PHOTOS

Photos are so important for first impression. This is the first thing people see when viewing in internet and from there they decide if they want to see the house in person. Usually that cost is cover by the realtor.

A warm, inviting living room scene. In the foreground, a large, round, woven wicker basket sits on a colorful, patterned rug. To the right, a wooden coffee table holds a white mug and some papers. In the background, a window ledge is decorated with two glass jars and a pinecone. The overall atmosphere is cozy and homey.

SHOWINGS

If you are already moved out and the house is vacant, people will be able to access the house at anytime.

If you still live there, make it easy and accessible to people who wants to see it. Talk with you realtor about the best way to do that - how much notice people should give you and who should they contact for a permission.

NEGOTIATION AND CONTRACT

When someone put an offer on your house and it is for the asking price that is great!

If it is under - there might be a negotiation with the other party.

In the best case you are in multiple offer situation and your realtor will present you all the offers with their professional opinion which is the best one!

Not always the most money is the best offer. Consult that with your agent!

CLOSING DAY

It usually takes 30-45 days because they have to get all the paperwork, inspection, funding..

The closing day, when you sign the documents, is usually in the title company's office with your realtor, lawyer or title agent, buyer and their agent.

In most cases you need to be moved out from the house before the closing they, if there is no leaseback! Once the paperwork is signed, the house will be officially transferred!



**LET'S GET YOU
MOVING TO YOUR
NEW PLACE!**